

Nicholas Spiro

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SUMMARY

Detail-oriented and creative Video Editor & Digital Media Specialist with 8+ years of experience in post-production, social media strategy, and media management. Proficient in Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop), Final Cut Pro, Avid Media Composer, and DaVinci Resolve. Skilled in leveraging Google Analytics and Meta Business Suite/Ads Manager to track engagement, optimize campaigns, and drive measurable results. Adept at streamlining workflows, collaborating with cross-functional teams, and delivering innovative content that enhances brand visibility and client satisfaction.

EXPERIENCE

CUSD300, IT Technician

Apr 2023 - Present

- Spearheaded A/V system remodel for Board Meetings, improving reliability and user satisfaction.
- Managed live streaming with Blackmagic ATEM, YouTube Live, and Crestron, boosting viewer engagement.
- Provided IT support, Chromebook repair, deployments, and hardware installations, enhancing system performance.

Spiro Productions LLC, Freelance Video Editor / Media Specialist

Apr 2023 - Present

- Produced event coverage and promotional content, optimizing compression/codecs for multiple platforms.
- Served as cinematographer, sound tech, and production assistant on short films.
- Edited and delivered content using Final Cut, Avid, Premiere Pro, and After Effects under tight deadlines.

ReelPaws, Post-Production Video Editor Intern (Contract)

Jun 2022 - Oct 2022

- Created original social media content, increasing online presence.
- Captured/edit client event footage with rapid turnaround.
- Streamlined file/media management processes.
- Used Google Analytics & Meta Business Suite to analyze campaigns and inform strategy.

C Lenoir Publishing, Social Media Coordinator

Mar 2022 - Jul 2022

- Developed and executed social media strategies, driving client acquisition and retention.
- Produced high-quality content with Adobe Suite, boosting brand visibility.
- Delivered polished postproduction with audio sweetening & color correction.
- Applied analytics tools to monitor audiences, optimize campaigns, and provide performance insights.

EDUCATION

Carthage College

Bachelor of Arts • Communications and Digital Media

Minor in Film and New Media

SKILLS

Adobe Premiere Pro • Final Cut Pro • DaVinci Resolve • Adobe After Effects • Photoshop • Illustrator • OBS Studio
• Avid Media Composer • Google Analytics • Facebook for Business

HONORS & AWARDS

Outstanding Graduating Senior

Carthage College •

Faculty Service Fellow Gold Leadership Award